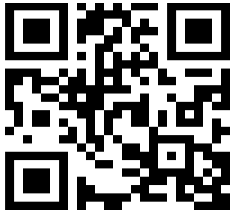


Ahmed Zayed

Visit my website for more details

www.ahmedzayed.net



Date of birth : 04/04/1984

Nationality : Egyptian

Residence : Cairo, Egypt

+20 11 400 400 23

contact@ahmedzayed.net

Skills

Back-End

.NET with C# - ASP.NET (Forms - MVC - CORE) - REST APIs - Node JS - MS SQL - MySQL - MongoDB

Front-End

HTML5 - CSS3 - JS - JQuery - React JS - Angular CLI - Typescript

DevOps

Software design and analysis - Software analysis - Database design - Requirements Analysis - Agile / Lean Development

Digital Marketing

SEO - Developing digital marketing strategies - Digital marketing planning - Content marketing strategies - Customer research - Digital advertising strategies - Brand management - Competitor analysis

Minor Skills

UI/UX design - Logo design - Graphic design

Education

-Postgraduate Diploma, Marketing - Ain Shams University 2007

-Bachelor's degree, Business

Administration - Ain Shams University May 2005

Summary

Software Development & Digital Marketing
Consultant / Trainer

Experience

- **External Software development instructor**
National Telecommunication Institute (NTI)
Sep 2023 – Present (Egypt)
- **Full Stack software developer / Digital Marketing Strategist**
Freelance
Jan 2016 – Present (Egypt – Tunisia – Germany – Qatar)
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery, Node JS, Angular, React)
- **Software development and digital marketing instructor**
SSCF (training center)
Dec 2018 – Present (Tunisia)
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery, Node JS, Angular)
- **Digital Marketing Instructor**
DPIC – Development Performance Improvement Center
Aug 2013 – Present (Egypt)
- **Back-End Team Leader**
DASH (E-commerce Platform)
Sep 2019 – May 2022 (Kuwait - remotely)
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery)
- **Co-founder, Development and Technical Solutions Manager Tag (web agency)**
Oct 2014 – Dec 2021 (Tunisia)
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery, Node JS, Angular)
- **Technical Consultant and Development Manager**
Deutsches Medizinisches Netzwerk UG
Apr 2016 – Oct 2016 (Germany - remotely)
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery)
- **Software Consultant and .NET Developer**
OTVentures
Sep 2013 – Aug 2014 (Egypt)
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery, Node JS)
- **Senior .NET Developer, Database Designer**
National Telecommunication Institute (NTI) Nov 2010 – Aug 2013 (Egypt)
(HTML, CSS, ASP.NET, MS SQL)
- **Senior .NET Developer**
OctoSoft (Software House)
Mar 2009 – Oct 2010 Full Time (Egypt)
Nov 2010 – Dec 2015 Freelancer
(HTML, CSS, ASP.NET, MS SQL, JS, JQuery, Node JS)
- **Junior ASP.NET Developer**
Interdesigns (web agency)
Oct 2006 – Jan 2009
(Egypt)
(HTML, CSS, ASP.NET, MS SQL)

Certifications

- [Branding: The Creative Journey Specialization – IE University / Coursera](#)
- [Business and Marketing Strategies Specialization - University of London / Coursera](#)
- [The Strategy of Content Marketing - University of California, Davis / Coursera](#)
- [Introduction to Personal Branding - University of Virginia / Coursera](#)
- [JavaScript Security Specialization – Infosec / Coursera](#)
- [Social Media Marketing in Practice Specialization – Digital Marketing Institute / Coursera](#)
- [Digital Marketing Strategy and Planning Specialization – Digital Marketing Institute / Coursera](#)
- [Secure Software Design Specialization – University of Colorado / Coursera](#)
- [Innovation: From Creativity to Entrepreneurship Specialization – University of Illinois at Urbana-Champaign / Coursera](#)
- [Software Development Lifecycle Specialization – University of Minnesota / Coursera](#)
- [Digital Marketing Specialization – University of Illinois at Urbana-Champaign / Coursera](#)
- Training of Trainers - EAST END COMPUTING & BUSINESS COLLEGE Jun 2013
- Microsoft Certificates Application Developer (MCAD) – Microsoft Oct 2006